

FOR IMMEDIATE RELEASE

BG Personnel Services Makes Another “Smart Hire”

Hires Kay Sachs as Executive Search Consultant, Dallas

Dallas, TX October 1, 2007 BG Personnel, the leader in staffing and education for the multi-family industry across the nation, has expanded its Southern region staff with the hiring of Kay Sachs, who brings with her 15 years of expertise in multi-family marketing and media management for the apartment industry. She earned her Certified Apartment Supplier (CAS) designation in 1999 and was named Supplier of the Year in 2000 and 2004. Ms. Sachs has been nominated for the Olin Steele award for the last 8 years and served as PSC Chair for both AAA and TAA.

“As a nationwide Executive Search Consultant, Ms. Sachs’ extensive background in the multifamily industry from the sales and marketing management aspect makes her a valuable addition to our current internal staff, all of whom have years of industry experience and have been recognized with designations including CAS, CAM, CAMT, NALP and CSP,” states Rick Penn, President and CEO of BG Personnel, a staffing company which specializes in the screening, training and placement of apartment industry personnel, such as leasing consultants, property managers, make-ready, porters and maintenance staff.. In addition to the company’s temporary and permanent staffing solutions, payrolling and executive search services, BG Personnel offers Fair Housing training, as well as leasing training for candidates who are new to property management.

For more information about BG Personnel and its services, please contact:

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Included: photo_kay_sachs.jpg

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